

FLAGLER COUNTY ART LEAGUE GENERAL MEETING

April 12th, ~~7:00 PM~~ 6:30 PM
Matanzas High School Building 2 Second Floor
3535 Old Kings Road North
Palm Coast, FL 32137



THE ART AND DRAMA OF CREATING A TELEVISION COMMERCIAL by Robert Ammon

Subtitled "I can't wait for this to be funny!" Robert Ammon will present a multimedia program highlighting the artistic process of making a TV commercial, from the idea stage, to storyboards, to the production in remote areas of the globe, and to the editing, music, etc. involved in bringing it to the public. Rarely does everything evolve the way you expect!



Bob Ammon began to draw as a young boy and to paint when in high school, an avenue he more fervently pursued while studying at the University of Akron in Ohio. Bob has continued to paint in oil, watercolor and acrylic and is a calligrapher, as well



Bob spent over 40 years in the advertising industry in Manhattan and Detroit. As an Art Director and Producer, he has collaborated on commercials for clients that included GM, Chrysler, Nissan, Smuckers, Colgate and Proctor & Gamble, which afforded him the opportunity to work with talent such as Jack Palance, Stockard Channing, Margaret Hamilton, Charlotte Church and Pavarotti. A highlight of Bob's work as Executive Producer for Ford Motor Company and Goodyear at J.Walter Thompson Advertising in Detroit was the multiple award-winning Ford Global Anthem Millennium Project, which filmed in over 9 countries and was simultaneously broadcast in over 190 countries – a Guinness World Record.



Come and learn about a process which is a mystery to most of us! Any questions, call Ann DeLucia at 386-446-9875 or the web site: www.flaglercountyartleague.com